

BOOK BOOSTERS

Terms and Conditions

THIS AGREEMENT is made to set the terms and conditions for the School or Organization ("Customer") and Hertzberg New-Method Inc., dba Perma-Bound ("Perma-Bound") to cooperatively collect funds from the public (Contributor) through the creation of a time-specific funding drive ("Campaign") as part of Perma-Bound's Book Boosters program, for the benefit of the Customer.

The Book Boosters Program

The Perma-Bound Book Boosters Program offers an opportunity for Customers to promote a campaign to solicit contributions from the public to support book purchases for their collections. Participation in the program entitles the Customer to a Start-up Guide and marketing materials to assist in the promotional campaign. All contributions will be reserved for the customer to use in purchasing products or services from Perma-Bound.

Perma-Bound:

Perma-Bound will provide:

1. A customizable webpage and a unique uniform resource locator (URL) for each Campaign.
2. Customer access to webpage to enter general information and graphic for the Campaign.
3. Online capability for Contributors to make a contribution through a secured (SSL) credit card transaction.
4. Shipping and processing of orders are subject to standard charges.
5. A complete listing of Contributors (except those who requested to remain anonymous) and amounts of individual contributions two to three weeks after the close of the Campaign.
6. The Perma-Bound Book Boosters Startup Guide, describing the specific steps needed to implement a Campaign, along with helpful suggestions to make the program more successful.
7. Complete confidentiality of Customer data collected during this program. Contributor information will not be used for any purpose, other than processing transactions and informing Customer of contributions (except where Contributors have requested to remain anonymous).

Customer

Customer will provide:

1. Identification of primary contact for the Campaign.
2. All Campaign responsibility including obtaining necessary permissions and providing of support, promotion and publicity.
3. Any organizational or financial information necessary to establish an account with Perma-Bound and process invoices and payments. Prior to the start of any Campaign, Customer information must be verified and an account opened with Perma-Bound, this process is free.
4. Permission for use of Customer name for Perma-Bound promotional use, including print, web, or electronic transmission. Perma-Bound will notify Customer of such use and provide a representative sample prior to its use.
5. All contributions must be used by the Customer for the purchase of products or services from Perma-Bound, and are not refundable or carry cash value.
6. All contributions are only usable by the Customer who registered the Campaign soliciting the contributions, and cannot be transferred to another Customer.

Contributor

1. Contributors, those making monetary contributions to a Campaign, acknowledge and accept these Terms & Conditions by submitting a contribution through the Book Boosters program.
2. Contributed funds are collected by Visa/MasterCard transactions and will be made available for purchase of any Perma-Bound product or service by the Customer.
3. The minimum contribution is \$10.

Miscellaneous

Tax Deductibility of Contributions

Perma-Bound is a for-profit entity and does not represent or document any contributions to the Book Boosters Program as tax deductible. Perma-Bound will assist the Customer with collecting contributions for the campaign and provide documentation of contributions by individual contributors. Any provision for, determination of, or resolution of tax deductibility for any Book Boosters contribution resides with the Customer, their Contributors, and their respective tax advisors.

