



On Monday, April 22, the United States and Canada will join more than 190 other countries in celebrating the 29<sup>th</sup> annual Earth Day, an event aimed at promoting environmental awareness and conservation, teaching about science and climate change, and highlighting humanity's ongoing efforts to preserve the Earth for future generations. We offer numerous Earth Day **titles** to give your readers the opportunity to study and care for our planet, now and in the future.

Happy Earth Day from Perma-Bound Books!

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A promotional banner for the book series "The Unbelievable Oliver". The background is a dark purple with yellow stars. On the left, a large book cover is shown with the text "Meet THE UNBELIEVABLE OLIVER" in white and yellow. In the center, a cartoon character with brown hair, glasses, and a red bow tie is holding a white rabbit. On the right, another book cover is shown with the title "THE UNBELIEVABLE OLIVER" and the subtitle "THE FOUR WORKERS". Below the images, there is a yellow banner with black text. On the left, it says "ENTER TO WIN 1 of 10 copies of the first book in Penguin's funny new chapter mystery series, about a third-grade magician and the wisecracking rabbit who is the secret brains behind his act." On the right, it says "CLICK HERE FOR MORE INFORMATION!" in bold black letters.

**ENTER TO WIN** 1 of 10 copies of the first book in Penguin's funny new chapter mystery series, about a third-grade magician and the wisecracking rabbit who is the secret brains behind his act.

**CLICK HERE**  
FOR MORE INFORMATION!

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A promotional banner for the book series "Diary of an Awesome Friendly Kid". The background is a bright yellow. On the left, a book cover is shown with the title "DIARY OF AN Awesome Friendly Kid" in red and yellow. The cover features a cartoon character with a white body and a red head. Below the book cover, there is a blue banner with white text that says "A BRAND NEW VIEW FROM THE WIMPY KID WORLD". Below that, there is a red banner with white text that says "On Sale 4.9.19". At the bottom, there is a red banner with white text that says "PRE-ORDER NOW".

**DIARY OF AN Awesome Friendly Kid**

**A BRAND NEW VIEW FROM THE WIMPY KID WORLD**

**On Sale 4.9.19**

**PRE-ORDER NOW**

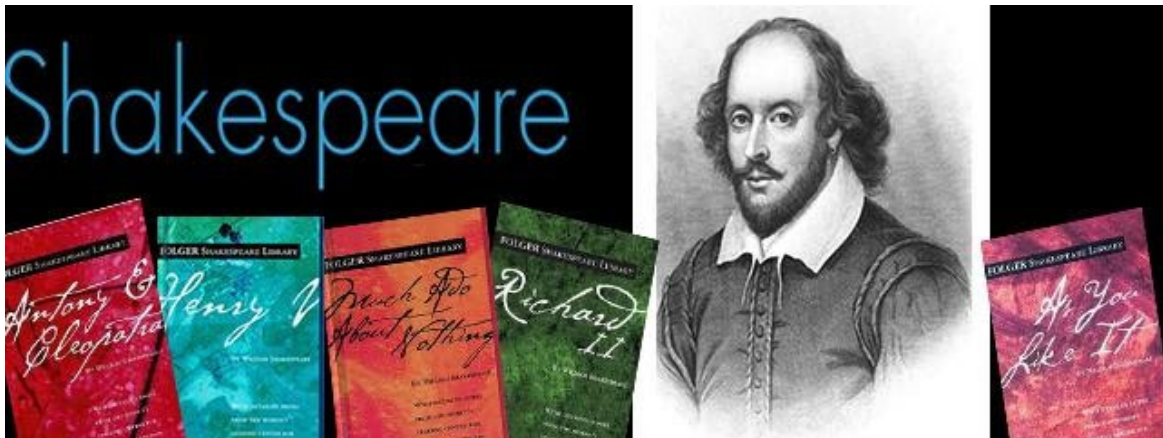
In this first installment starring **Greg Heffley's** good-natured best friend, Rowley (the "awesome kid" of the title) agrees to be Greg's biographer--but he's not a good fit for the job, and the biography turns into a hilarious mess. Check out our [video!](#)

**Pre-Order Now**



**Coming October 8th!**

With dazzling illustrations from Jim Kay, this new fully illustrated edition of the complete and unabridged text of *Harry Potter and the Goblet of Fire* is sure to delight fans and first-time readers alike.



**Shakespeare: "Not of an age, but for all time"**

April marks the 455<sup>th</sup> anniversary of the birth, and 403<sup>rd</sup> anniversary of the death, of William Shakespeare. (He was born on April 23, 1564, and died exactly 52 years later, on April 23, 1616.) The greatest writer in the English language--and the greatest dramatist in world history--was an Elizabethan poet and playwright. A country boy from the village of Stratford-upon-Avon who made it big in the rough-and-tumble city of London, Shakespeare mixed barnyard humor with high-flown philosophy, ribaldry with wit, soaring poetry with pointed prose, creating works

that upended dramatic and poetic conventions to appeal to the heart as well as the head.

His seemingly endless inventiveness altered the English language itself. Much of modern English grammar is based on his writing, and many of his most famous lines have become proverbs. He concocted upwards of 1,700 words, a large number of which are still in use today: "courtship," "bedroom," "compromise," "assassination," "eyeball," "dawn," "dwindle," "gloomy," "torture," "advertising," "marketing," "monumental," "hot-blooded," "cold-blooded," "obscene," and "laughable" are a few of his coinages. If you've ever commented on someone's "fashionable" clothes, felt "lonely" or sipped "skim milk," you have Shakespeare to thank for the terminology.

Today, centuries after his birth, the man who observed that "all the world's a stage" is a bigger star than he was in his own day. His plays are staged more frequently now than they were in his lifetime, and they've been adapted and imitated seemingly endlessly. After the authors of the King James Bible, he is the most-quoted English-language author in history.

One thing is for sure: the writer whom Ben Jonson described as "Not of an age, but for all time" continues to be relevant today, and will be for as long as literature and theater persist. Celebrate the Bard this month with these **titles** from Perma-Bound.





Our **2019 Author/Illustrator Birthday Calendar** includes full-color artwork, thousands of birth dates to spark student interest in author and illustrator studies, a monthly featured author biography, and more! Click the image above to view online OR request a **print copy**.



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